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FOR IMMEDIATE RELEASE

**TECH START-UP, ZILA NETWORKS, CALLS MIAMI HOME**  
*Mobile App Developer Actively Recruiting Local Talent*

**Miami, Florida (February 18, 2010) - [Zila Networks](#)**, a VC funded mobile application developer, today announced its launch in Miami, Florida. The company, founded by entrepreneur and internet veteran, Egor Lavrov and financier and operations management guru, Anton Zingarevich, is looking to contribute to the Miami economy by recruiting locally based developers.

“We are extremely excited to be headquartered in the great city of Miami, uniquely located compared with Silicon Valley and other tech-hubs,” says co-founder Egor Lavrov. “We are looking to tap into Miami’s creative talent, inspire the local tech community and promote the city’s economy by hiring local mobile application developers that share our passion.”

Zila Networks’ inaugural application, [Friends Around Me](#), is expected to launch in the spring. Currently, Zila Networks is internally testing Friends Around Me, the first fully featured, mobile only social network, that aims to change the way people communicate and entire communities interact. Geo location technology allows Friends Around Me users to easily connect with friends and discover new ones in a fun, easy way. It’s all getting started in South Florida. Zila Networks will be recruiting local iPhone and Ruby on Rails developers to work on this project and others.

According to Mr. Lavrov, “Friends Around Me is not just another social application. In addition to making it easy for people to connect, we plan to revolutionize the advertising market, bringing users close to their favorite brands, news, and places in a way no one else can at the moment.” Zila Networks is prepared to listen to customers so that Friends Around Me offers the best way to interact with people around you.

Zila Networks is also currently in the process of recruiting local beta testers prior to the launch of Friends Around Me. “We will soon have our beta version ready for testing and we want our testing group to be locally based in South Florida. Our app is cool, hip, creative, and social, just like the people of this area, so what better testing pool than our own,” says Mr. Lavrov.

About Zila Networks

Zila Networks is a mobile application development company formed by a group of dynamic, talented, young people who are envisioning the future of social networking as a new way of moving users from virtual to real life experiences. Zila Networks is fully funded and based in Miami, Florida.

For more information visit -

Zila Networks: [www.zilanetworks.com](http://www.zilanetworks.com)

App Website: [www.friendsaround.me](http://www.friendsaround.me)

Blog: [www.friendsaround.tumblr.com](http://www.friendsaround.tumblr.com)

Twitter: [www.twitter.com/friendsaround](http://www.twitter.com/friendsaround)

Facebook: [www.facebook.com/fbaround](http://www.facebook.com/fbaround)